

Bahçeşehir University, Istanbul

Overview:

- itslearning was chosen because it best supported the university's target of enriching digital content for students
- Implementation of itslearning started with 5,000 students. Due to the user friendliness & capabilities of the solution, it has increased to 20,000 users today
- BAU relies on the LMS especially for educating its top level engineering students
- itslearning's integrations capabilities allow BAU to integrate with several key Cloud applications

University Profile:



4 campuses across Istanbul



20,000 students



105 countries of origin amongst students



1,500 employees



638 courses using itslearning



2013

Year Implemented itslearning

itslearning Offers Access to Digital Textbooks Without Leaving the Platform!

Bahçeşehir University is located in the heart of Istanbul, at the crossroads between Europe and Asia. It is an international university hosting over 20,000 students from 105 different countries. It promotes intercultural relations and encourages its students to become digital citizens of the world.

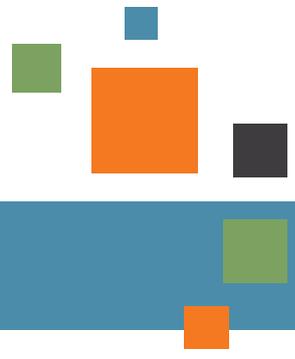
Bahçeşehir University (BAU) started using the itslearning platform in 2013. When implementation began, the LMS was used in 300 courses. Currently, BAU uses itslearning in over 600 courses.

Dr. Tufan Adiguzel, coordinator of BAU's Distance Education Unit, says itslearning was chosen

because it was the tool that best supported the university's target of enriching digital content for BAU students. "Our goal at BAU is to make the students' jobs easier by providing digital content to self-learners," Adiguzel explains.

Digital Content

BAU is the first university in Turkey to integrate digital content into a learning platform for courses with over 1,000 students. "We wanted to offer students and teachers one platform to provide content and monitor student performance. The introduction of the Learning Tool Interoperability standard (LTI) made this possible.



Bahçeşehir University, Istanbul

“More than 90% of our students have smart phones. Now they can access materials wherever and whenever they want. This has allowed students to take charge of their own learning.”

Dr. Tufan Adiguzel

Associate Professor & Coordinator of BAU's Distance Education Unit

Now we can access digital content within itslearning, instead of going to a separate website with separate logins.”

BAU chose Pearson Education to provide content to teachers and students in calculus, physics and chemistry courses. Students can access enriched, dynamic and interactive materials through the learning platform with one password. Test results and progress reports are automatically integrated with the itslearning gradebook.

Cloud Integrations

BAU has created a custom ecosystem through the following itslearning-Cloud application integrations:

- Student Information System
- Adobe Connect
- Pearson Labs
- Vital Source Bookshelf
- McGraw Hill Smartbook
- Login App
- Cisco Video Library

Time Saving

At BAU, all students are required to pass fundamental English courses in order to graduate. Each semester there are over 3,000 students taking English classes simultaneously.

As part of their English class, students are required to make oral presentations so that professors can evaluate their language skills. To save time, instead of presenting in person, students are asked to record themselves using the platform's video recorder feature, and upload the presentations to itslearning. Professors then view these recordings at their leisure, instead of dealing with the logistics of scheduling hundreds of students to present to them in person. The videos are evaluated by multiple professors to ensure objectivity in grading.

“In the past, instructors would be invited into the classroom to see the presentations, which was often difficult because they are busy people. This hybrid technique works great. It also removes the barriers of speaking in front of a crowd,” Adiguzel says.

Student Ownership and Personalised Learning

“More than 90% of our students have smart phones. Now they can access materials wherever and whenever they want. This has allowed students to take charge of their own learning. They can choose content that fits their needs and digest it at their own pace. It also makes it easier for lecturers to personalise learning for each student,” reports Adiguzel. “Students are learning better and teachers are teaching better. Overall the quality of education has improved.”



AT THE HEART OF EDUCATION

itslearning AS, Edvard Griegs vei 3, Bergen, Norway 5059
T: 1-888-853-2761 | www.itslearning.com | higher.ed@itslearning.com