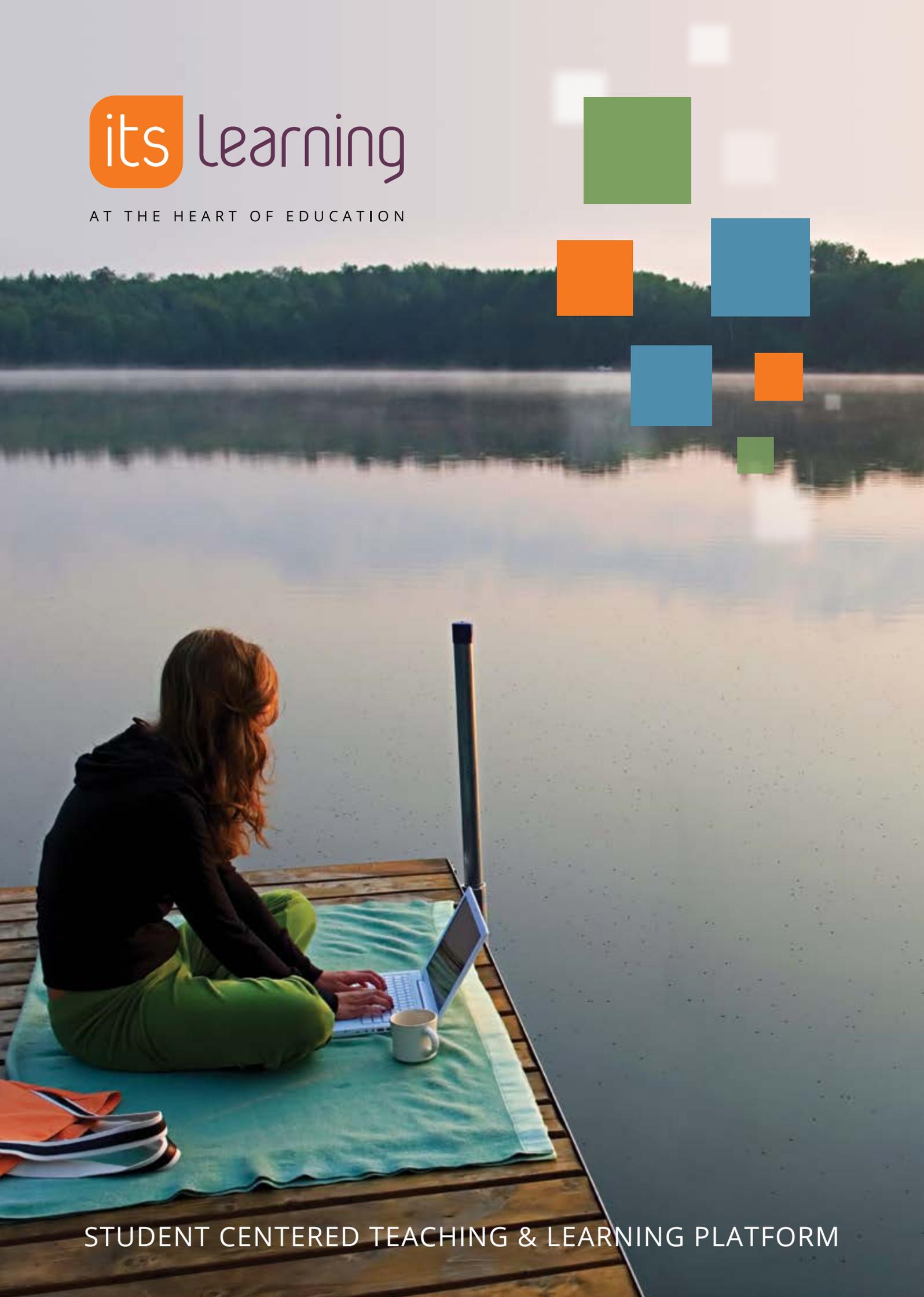# its learning

AT THE HEART OF EDUCATION

STUDENT CENTERED TEACHING & LEARNING PLATFORM

Today's lecturers are struggling

As class sizes continue to grow, and standards become more rigorous, educators are finding it hard to keep up. Often working in isolation, lecturers lack access to the resources and tools needed to successfully develop lessons that engage and help move their students closer to standards mastery.

On the curriculum side, it's a daily challenge to make sure that these standards are adequately covered and assessed, and that courses and resources are consistent, aligned and accessible across the university. In addition, lecturers, students, and administration are overwhelmed by juggling countless user names and passwords to access resources and assignments on a myriad of platforms and websites.

Without the right systems and support to help address these issues, curriculum management becomes inefficient, lecturer productivity suffers and ultimately, student achievement declines.

Ignite Your Learning

As a single end-to-end teaching and learning platform, itslearning is trusted by more than 7 million lecturers, students, and administration leaders worldwide to provide a streamlined, user-friendly learning environment. itslearning consolidates siloed systems and content resources, enabling universities to more easily manage their curriculum. More importantly, we provide educators with the flexibility and time savings needed to create truly personalized experiences that place students at the center of learning.

What kind of platform is itslearning?

Centralized

Curriculum guides, instructional frameworks, resources, student progress reports and communication tools are all located in the same platform – with only one login to remember.

Easy-to-use

Curriculum management tools like course templates, planners, and the ability to align content to standards streamline course development for lecturers, while our device-agnostic platform makes it easy for students to work on any of their devices.
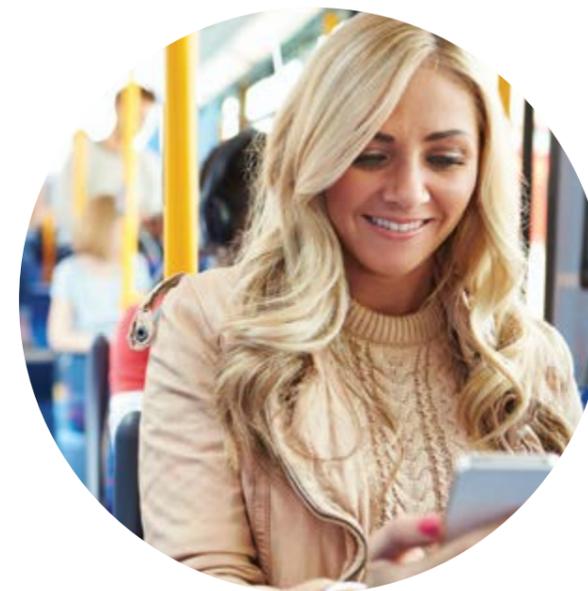
Personal

With flexible feedback options and the ability for students to demonstrate achievement in the way they choose, lecturers can increase motivation and engagement by empowering students to design learning experiences that are meaningful to them.

Engaging

With itslearning, students can reflect on and take ownership of their learning through blogs, discussion boards and ePortfolios. Students can also track their growth with Individual Learning Plans (ILPs), while lecturers and mentors can monitor progress via personal dashboards.

With the millions of students, lecturers and faculty leaders who use our platform every day – together, we shape the heart of education.

We provide what is most important to you: seamlessly integrated tools and practices for better education. We make your classrooms accessible anytime, anywhere and through any device – all to elevate lecturer efficiency and facilitate student success.
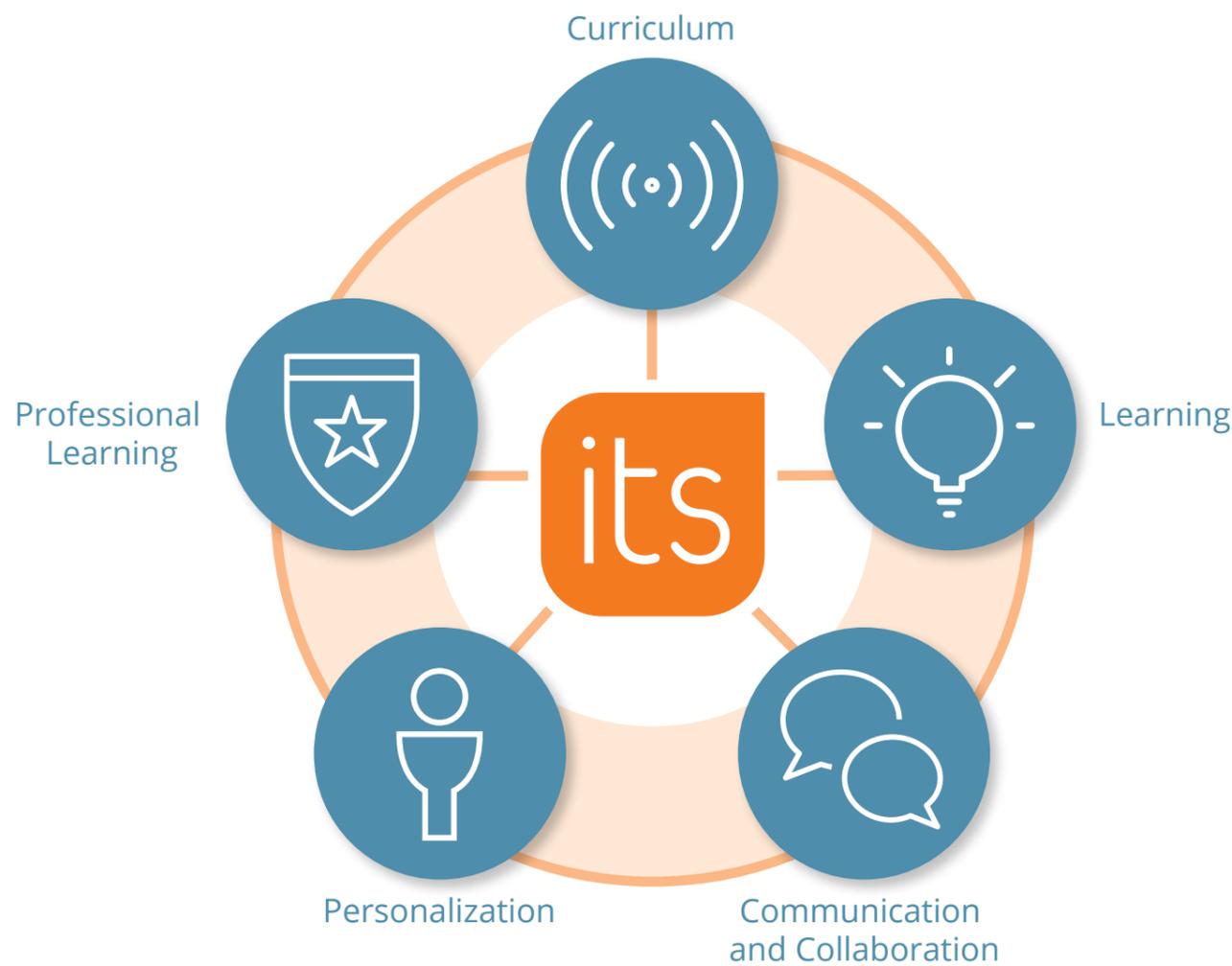
itslearning: at the heart of education

itslearning is your one-stop shop to house and manage functions for creating and delivering courses, assessments, standards management, attendance, grades, and more. With itslearning, everyone at your university can work smart, collaborate, and communicate – all in one, simple interface that works well on almost any device – from Chromebooks and tablets, to smartphones and laptops.

> "The real benefit with itslearning, especially when launching a new course, is that it makes it so easy to share centrally-designed course plans, resources, and study materials, which means we deliver the same high-quality teaching at every location."
>
> **Benjamin Basaldua Gomez**,
> Chief Financial Officer,
> University of the State of Sonora

Curriculum

Professional Learning

Learning

its

Personalization

Communication and Collaboration

Curriculum

Plan, align, and manage instructional resources from publishers, open educational resources, and your own faculty in one central library. Save time and promote best practices by sharing course templates and planners across your university.

Learning

Help students progress towards mastery by aligning resources and activities to standards, and giving concrete, actionable feedback using standards-driven rubrics. Provide voice and choice, personalization and encourage collaboration, while maintaining open communication with students.

Communication and Collaboration

Strengthen university community ties by providing safe spaces for groups of students and lecturers to interact outside of the classroom, such as for school clubs or professional learning communities.

Personalization

Help students drive their own learning by allowing them to create and collaborate in courses and communities, as well as self-reflect in blogs, ePortfolios, and individual learning plans. Lecturers can harness features such as the Recommendation Engine to make learning personal for each student.

Professional Learning

Increase effectiveness and productivity by providing lecturers with a way to connect, collaborate, and share. Use courses and rubrics to give feedback for classroom observations against professional learning standards. Model expectations by conducting professional development in the same platform in which lecturers teach.

Why itslearning?

Not all learning platforms and providers are created equally. Developed specifically for university classrooms, itslearning incorporates streamlined curriculum management functionality and focuses on proven pedagogical strategies that drive student-centered learning.

More than just a vendor, we draw on our experience in project and change management to develop long-term partnerships with higher education institutions. We provide best-in-class functionality to help drive achievement; including standards mastery reporting, recommendation engine for remediation and review, master course templates and planner,

personal dashboards with automatic updates, and rubrics for assignments and activities.

Whether you need to share data with your Student Information System (SIS), data warehouse, or other system; we work closely with you to develop and execute an integration plan that ensures the best possible process and outcomes.

Finally, itslearning is a platform that your lecturers will actually use. With professional development offered in a blended learning format directly in the platform, users will know exactly what is possible when they begin using the live system for the first time.

What others have to say...

Administration:

"More than 90% of our students have smart phones. Now, they can access materials wherever and whenever they want. This has allowed students to take charge of their own learning. They can choose content that fits their needs and digest it at their own pace. It also makes it easier for lecturers to personalise learning for each student. Overall, the quality of education has improved."

Dr. Tufan Adiguzel, Coordinator of the Distance Education Unit at Bahçeşehir University, Istanbul

Student:

"This semester I really had to work hard. I didn't just sit passively and listen to lectures, which was great! It was valuable to work on assignments after viewing the video lectures. The freedom of being able to see the lectures when it suited me was terrific."

Student,
University of Stavanger, Norway

Lecturer:

"I believe students have the right to choose the way they learn. After assigning my students a task in class, they form into groups and set learning goals. They create their own learning materials and lecture to each other while I check their progress and provide guidance. itslearning gives me many ways to control and check how the learning is going. I don't need to remember things, it's all on itslearning. It makes it easy."

Riitta Vienola, Sports Psychology Instructor
Arcada University of Applied Sciences,
Helsinki, Finland

Are you ready to make the move to student-centered learning?

Contact an itslearning education consultant today and let us show you how to get started:

888-853-2761
www.itslearning.eu

itslearning is an award-winning, cloud-based learning platform that helps lecturers make education more inspiring and valuable for today's students.

We provide a full range of services, from simple training sessions to full-scale implementation projects. Established in 1999, we have our headquarters in Bergen, Norway, with offices in Atlanta, Boston, Berlin, Enschede, London, Malmö, Mulhouse and Paris.

its learning

AT THE HEART OF EDUCATION