

# BI Norwegian Business School



4 Campuses  
in Norway



24 full-time  
Programmes



Over 20,000  
full-time students



Since 2010  
using itslearning

BI Norwegian Business School is an independent, not-for-profit organisation and the main provider of research-based knowledge on business and management disciplines in Norway. BI has an enrolment of over 20,000 students each year and four campuses located in Oslo, Bergen, Trondheim, and Stavanger.

Norwegian Business School started a project to reduce dropout rates by identifying dropout candidates at an early stage. By using the Advanced Reporting capabilities of itslearning, BI has not only set a goal to reduce student dropouts, but also to make better decisions using learning analytics.

“The dropout reduction project is a joint effort between itslearning and BI. itslearning has helped us develop the documentation, interpret the data, and determine the actions to be taken. We’ve had great help from itslearning to support our analyses”

Bernt Smilden,  
Architect, Digital Department

Learn more about this user story and how we  
can help your organisation:

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