

Cookies used on our websites

Here is a list of cookie types that we use on our website, and the purposes for which they are used:

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Cookie	Domain	Type	Purpose	Duration	Provider
__cfuid	.info.itslearning.com	Necessary	This cookie identifies trusted web traffic.	Session	Cloudflare
OptanonConsent	.itslearning.com	Necessary	A cookie used to manage visitor's cookie consent.	1 year	OneTrust
OptanonConsent	.itslearning.com	Necessary	This cookie stores details about the site's cookie category and check whether visitors have given or withdrawn consent.	1 year	OneTrust
flang	.ads.linkedin.com	Functional	Cookie which stores the language preferences of a user.	Session	LinkedIn
lidc	.linkedin.com	Functional	Cookie to facilitate data center selection.	1 day	LinkedIn
lang	.linkedin.com	Functional	Cookie to remember a user's language setting.	Session	LinkedIn
_gcl_au	.itslearning.com	Analytics	Cookie to monitor advertisement efficiency of websites.	3 months	Google
AnalyticsSyncHistory	.linkedin.com	Analytics	Cookie to store information about sync timing in designated countries.	1 month	LinkedIn
_ga	.itslearning.com	Analytics	Cookie to calculate visitor, session and campaign data and keep track of site usage for the site's analytics report. The cookie stores information anonymously.	2 years	Google
_gid	.itslearning.com	Analytics	Cookie that stores information on how visitors use a website, while also creating an analytics report of the website's performance.	1 day	Google
_gat_UA-84396221-7	.itslearning.com	Analytics	Cookie to track visitor behavior and measure site performance.	1 minute	Google
bscookie	.www.linkedin.com	Marketing	Cookie to store performed actions on the website.	2 years	LinkedIn
bcookie	.linkedin.com	Marketing	Cookie from LinkedIn share buttons and ad tags to recognize browser ID.	2 years	LinkedIn
UserMatchHistory	.linkedin.com	Marketing	Cookie for LinkedIn Ads ID syncing.	1 month	LinkedIn
_mkto_trk	.itslearning.com	Marketing	Cookie used to track the user's site usage. The cookies set by Marketo are readable only by Marketo.	2 years	Marketo
personalization_id	.twitter.com	Marketing	Cookie to integrate and share features for social media and stores information about how the user uses the website, for tracking and targeting.	2 years	Twitter
_fbp	.itslearning.com	Marketing	Cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months	Facebook