

## Hopwood Hall Further Education College

### Overview:

- Hopwood Hall is a further education vocational college with campuses in both Rochdale and Middleton
- Strong track record on innovation and development
- Shortlisted in 2015 for a prestigious AoC Beacon Award

### Location:



2011

Year Implemented itslearning

### College Profile:

 1992 Year opened

 9,000 Students

 2 Campuses

### Results:

£1.4 million Cost savings in 3 years

10 Additional percentage points

3rd Place nationally for vocational performance at KS 5

“To create a culture of innovation and creativity that delivers high quality, flexible, engaging learning opportunities, one that enriches and enhances the learning experience”

eLearning Vision 2016

### Background

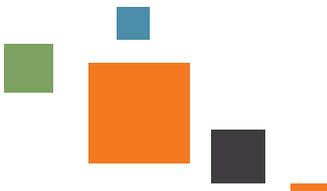
Hopwood Hall is a further education vocational college with campuses in both Rochdale and Middleton, North-East of Manchester.

The College, which has a strong track record on innovation and development, was shortlisted in 2015 for a prestigious AoC Beacon Award in the JISC sponsored category for the effective use of Technology in FE.

An investment programme in excess of £30million over the last few years has seen the complete remodelling

of the Rochdale site and a new Technology Centre at Middleton.

In order to keep its technologies and teaching methods at the leading edge, Hopwood Hall was seeking a partnership with a provider of a cloud-based learning platform capable of supporting its teachers and students across a huge range of courses and levels, from Accounting to Uniformed Public Services, Art & Design to Plastering.



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“itslearning is central to our strategy. Listening to our learners is often the key to success and that’s exactly what we did before choosing itslearning to work with. Students’ ambition and increasingly sophisticated demands are reflected by itslearning’s own approach which sets a very high standard that our College will match.”

**Derek O’Toole**  
Principal

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It was important that they delivered an infrastructure and a curriculum that students wanted to engage in and can engage in using technology.

## e-learning in action

itslearning was implemented in 2011. Hopwood Hall College, through a dedicated team comprising a Head of eLearning, a VLE (Virtual Learning Environment) co-ordinator, eLearning coaches and a content development team, now delivers a comprehensive programme which includes:-

College induction delivered to all learners through an interactive online module;

College information, training and learner engagement accessible through the student Virtual Common Rooms;

Online curriculum learning and assessment delivery.

An eLearning planned entitlement of:

Level 1 learners have 3 hours per week

Level 2 learners have 2 hours per week

Level 3 learners have 3 hours per week

Across curriculum areas Hopwood Hall have achieved a balance of developing, procuring and using open source and creative commons content, giving learners a varied and rich e-Learning experience.

## Results that speak for themselves

itslearning’s collaboration with Hopwood Hall College has helped to drive up learner success rates by 10 percentage points, propelling it into the top quartile of the UK FE sector.

By May 2015 the College was established as having the strongest performance in the Greater Manchester area and it now sits in third place nationally for vocational performance at Key Stage 5.

The move to e-Learning delivery has achieved a £1.4 million saving over three years on curriculum delivery costs, contributing to their achievement of significant financial surpluses and demonstrating their responsiveness to change.



AT THE HEART OF EDUCATION

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