**Rockdale County Public Schools**

**Overview:**
- itslearning supports the districtwide 1:1 program
- System houses students' assessments, activities and discussions as well as teachers' curriculum resources
- Educators have one consistent platform for communication, collaboration, and training
- Educators also collaborate and receive PD training via the LMS
- Focuses on expanding learning options through specialized programs of study and virtual opportunities

**District Profile:**
- 23 schools: 11 elementary schools, 4 middle schools, 3 high schools, 4 non-traditional schools, and 1 virtual school
- 16,500 students: More than 16,500 K-12 students are enrolled

**Customer:**
Rockdale County Public Schools Conyers, Georgia USA

**Demographics:**
- 66% African American
- 15% Hispanic
- 14% White
- 3.4% Multi-Racial, Non-Hispanic
- 1.6% Asian
- 70.6% Eligible for free and reduced meals

**2015-16**
Year Implemented itslearning

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**LMS Becomes District Hub for 1:1 Instructional Support, Curricular Planning, and Professional Development**

When Rockdale County Public Schools, located east of Atlanta, moved to a 1:1 model, an external audit showed that a robust LMS would help the new program live up to its full potential.
“It’s very simple to use, and it’s a very powerful product.”

Derek Fort, Director of Technology

Teacher and Administrator Support

In addition to facilitating the workflow of assigning tasks, reviewing student work, and providing instant feedback, itslearning serves as a center for educator communication, collaboration, and training.

Just as the system groups students according to their courses or interests, so too can educators form groups according to their roles. For example, all the district principals belong to a principals group, which enables them to conduct group meetings, share documents, and share that work—all within the system.

District-level staff such as curriculum coordinators use the system to form online professional learning communities (PLC) for specific courses. "Our district created master templates for the curriculum coordinators," said Director of Technology Derek Fort. "They populate the master templates with curriculum documents for all subjects." The coordinators then use the system to deliver those files, e.g., pacing guides, calendars, model lessons, and so on, to every teachers' online course folders across the district.

Teachers also set up their own PLCs, either by building, grade level, or by subject. Like the other educators, teachers use their online groups to create and share documents such as lesson plans, to receive task assignments, and share their work.

Centralized and User-Friendly

Students in grades K-2 are also able to work in the LMS due to its ease of use. "It's very simple to use, and it's a very powerful product," Fort said.

For educators, one of the elements contributing to the ease of use is the ability to distribute curricular documents to the teachers. "Teachers go to their course, and it is already populated with the documents that they need to do all their planning," Fort explained.

Previously, Rockdale's teachers had to visit several different sites to accomplish those tasks. "There is also a library for teachers to use, making it an easy single resource for them. We are thrilled to have everything we need in one platform," he said.

The centralization extends to students as well. All documents, resource links, and classroom assessments are delivered through itslearning, and all discussions and activities are hosted within the system.

Creating a Learning Hub

Rockdale educators are appreciative of the centralized resource. During their research on LMS options, they were especially struck by the 'PowerUp: HUB' model developed by the Houston Independent School District. "We liked how Houston used the LMS and modified their structure to suit our needs," said Fort. "After two years we continue to make adjustments as we learn new features and abilities of the system. It is great to have everything in one place for both teachers and students."