

# Raytown Quality Schools

## Overview:

Raytown Quality Schools needed a Learning Management System that would:

- Provide exceptional data security
- Support good data governance
- Enable a fast ramp-up coupled with a high level of customer support from the LMS provider

## Customer:

Raytown Quality Schools, Raytown, MO USA



# 2017

Year Implemented itslearning

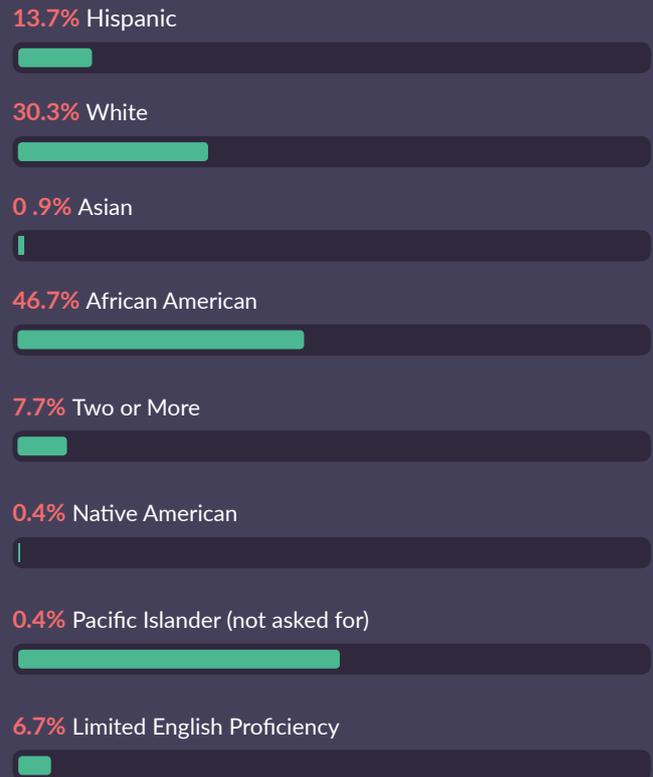
## District Profile:

 **19 Schools**

With 10 elementary schools, three middle schools, two high schools, one alternative school, early childhood services, a school for students with severe disabilities, and a vocational school serving six districts

 **9,400**  
Serving more than 9,400 students

## Demographics:



## Raytown Quality Schools Achieves High Levels of Data Security with the itslearning LMS

Not willing to sacrifice on performance or data security, this Missouri school district implements a new learning management system that meets all of its needs...and more.

# Raytown Quality Schools

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Melissa Tebbenkamp, Director of Instructional Technology, Raytown

## Raytown Quality Schools Achieves High Levels of Data Security with the itslearning LMS

Not willing to sacrifice on performance or data security, this Missouri school district implements a new learning management system that meets all of its needs...and more.

When Raytown Quality Schools started shopping around for a new learning management system (LMS), it wasn't willing to sacrifice performance, data security, or easy integration with existing systems for a few extra bells and whistles.

Knowing that many of the major LMS vendors provide about 85 percent functionality, Melissa Tebbenkamp, CETL, director of instructional technology for the Raytown, Mo., district, dug deeper for one that came with high levels of customer support, reliable data security, good data governance, and fast ramp-up.

“What it really boiled down to was, is this provider a partner or a vendor?” asks Tebbenkamp, who was also shopping on price, which had to be competitive with a consortium-selected LMS that Raytown Quality Schools needed to replace due to a contract negotiation problem (i.e., the provider was unable to meet Trusted Learning Environment standards).

“We couldn't come to terms on liability and coverage,” Tebbenkamp explains. “We were at a stalemate.”

## Implementing the Right Policies and Procedures

Just seven weeks before the start of school, Raytown Quality Schools was scrambling to find that new LMS. It found what it was looking for in the itslearning platform, which would not only support the district's data privacy commitment, but also help it implement the right policies and procedures right down to the classroom level.

This time around, the contract negotiations would prove much easier. “itslearning has high levels of data security and expectations, and they're really in it to partner with school districts,” says Tebbenkamp. “They look out for us.”

itslearning also helped the district meet its quick ramp-up demands. “We went live in mid-August and itslearning was with us the entire way,” says Tebbenkamp. “We started inputting courses a week later, completed the LMS training, and started school with everything in place.”

Wanting to phase in the new solution, the district began using it at the secondary level first and is on track to open it up to all teachers next year. “We're focusing on high school right now, but we're not beyond addressing it for elementary,” says Tebbenkamp, noting that most of the district's elementary curriculum is handled through Google Classroom.

“We're excited about the upcoming improvements to the Google integration,” she adds, “and look forward to a seamless onboarding of our Google Classroom users.”

## Measuring the Benefits of a High-Quality LMS

Since implementing itslearning, Raytown Quality Schools has benefitted from a high level of data integrity, solid customer support, and good teacher training. “Our itslearning rep was a teacher and used the product herself,” says Tebbenkamp. “There's nobody better than that to stand up in front of our teachers and help them use the LMS.”

The same level of care extends to the solution's engineering side, where programmers are now working with the district's IT team on gradebook integration for the 2018-19 school year. At present, Tebbenkamp says the LMS is meeting expectations in an environment where cultural changes aren't always easy to orchestrate or accept.

The fact that Raytown Quality Schools wasn't willing to settle for second best during the LMS selection process helped to smooth out many of those cultural speedbumps. “We've never been a big LMS district, and this is really the first taste our teachers have had of it,” says Tebbenkamp. “Anytime you're trying to grow and change your culture, it doesn't happen overnight. We prefer sustainable change, so we go slow versus fast and itslearning supports our pace.”

